

# Pueblo Bulls Hockey



## Pueblo Bulls Sponsorship 2021-2022 Ice Hockey Season

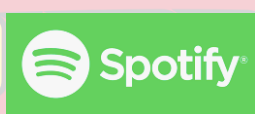
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## #RunWithUs

#PueblovsEverybody

# Sponsorship Opportunities

## Section Sponsor or On Ice Sponsor Package

\$5000

Section Banner Sponsor Or On Ice Logo	Logo / Website Link Exposure on Bulls Website	4 Season Tickets Assigned
PA Sponsor In Game	Ceremonial Opening Puck Drop (Friday Night)	Hockey Tv Ad on Screen during all air time
Team Sponsor Plaque / Team Photo	4 Channels of Social Media Exposure	Twitter, Instagram, Facebook, YouTube

## Board Ad Sponsor Package

\$3000

Tier 1 Rink Board Ad (3x8)	4 Channels of Social Media Exposure	Season Ticket Vouchers Unassigned
PA Sponsor during the 1 <sup>st</sup> and 2 <sup>nd</sup> periods	Twitter, Instagram, Facebook, YouTube	Hockey TV Broadcast Sponsor

- **Season Ticket Vouchers are redeemable for free ticket to Pueblo Bulls games.**

## Wall Banner Package

\$2000

Wall Banner (4x8) on Players' Bench Side	Season Ticket Vouchers Unassigned Seating
Logo / Website Exposure on Bulls Website	3 Channels of Social Media Exposure
Team Sponsor Plaque / Team Photo	Twitter, Instagram, Facebook

- **Season Ticket Vouchers are redeemable for free ticket to Pueblo Bulls games.**

## Bulls' Game Jersey Sponsors

\$750 per Jersey Number

- Sponsor keeps a Jersey at the End of the Year signed by Bulls Player

# Individual Opportunities

- VIP Area Sponsor – \$5,000
- Zamboni Wrap Sponsor - \$5,000
- On-Ice Logo - \$3000
- Section Sponsor - \$3000
- Board Ads - \$1400
- Wall Banners Rink Side - \$1250
- Wall Banners Bench Side - \$1000
- Lobby Banners - \$1000
- Restroom Decal - \$1000
- Step advertising - \$1,000
  - Sold in Groups of 8 (12 Total)
- Press Box Sponsor - \$1250
- Bulls Bench Sponsor - \$3,000
- Glass Sponsorship Lobby – \$2,000
- Glass Sponsorship Stands - \$2,000
- Around the Horns Podcast Sponsor - \$3,000
  - Episode Release each Friday Morning (August through March)
  - 2 Ad Pre-Recorded Sound bits played during 1 (One) Podcast
  - Per Episode Slots available as well - \$200 Recording Fee
    - \$125 per episode airing fee

## Player Focused Sponsorships (Full Season)

- Hockey Pant Advertisement - \$2500
- Hockey Helmet Decal Sponsor (3 Total)
  - Top of Helmet Sponsor - \$1250
  - Back of Helmet Sponsor - \$500

## Game Day Sponsorship (Full Season)

- PA Bulls Power Play Sponsor - \$1500
- PA Bulls Penalty Kill Sponsor - \$1500
- Social Media Bulls Goal Sponsor - \$1500
- Post-Game 1st Star Sponsor - \$1000
- Bulls Game Puck Sponsor - \$2000

## Travel Sponsor Options: The Pueblo Bulls travel on the road 8+ times per year.

- Sponsor Team Hotel for a weekend - \$2200
- Sponsor Team Meal - \$400 a meal